

WBNS-TV. Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue

Washington, DC 20007

Suite 800

Contract # 103073

Schedule Dates

Advertiser

Salesperson

Sales Office

Comments

Brand

CPE

10/02/12-10/08/12

Obama for America (6765) Agency

GMMB (4408) Product Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA, MEREDITH

Buyer Name Phone/Fax

95/101/1904/SKED C

Account Types Billing Type

National/Political Standard OBAMA/P/D SKED C

OBAMA FOR AMERICA SKED C

Date Entered Last Modified

Entered By

10/01/12 10/02/12

Kathy Sparks

\$68,340.00

No CO-OP

Headline # ECR07909308

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,060.00

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 \$80,400.00 Grand Total: \$80,400.00 49

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	o T	u W	le Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5A- 5:55A (EST)		1 X			1		1 1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/1/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:57A- 7A (EST)	1	1	×	()	(X	1 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/1/12
3.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7A- 8A (EST)	3	2	×	()	(¦ X	X	1 1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/1/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8A- 8:55A (EST)		1	×	()	(X	X	[1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/1/12
5.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:57A- 9A (EST)		1	(1		I.		X :		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/1/12
6.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6:28A- 8:30A (EST)		1		1	1		1 1	x	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/1/12
7.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8:58A- 9:55A (EST)	;	2	X	()	(X	X	i i		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	10/1/12
8.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	9:58A- 10:55A (EST)	3	3	X	()	(X	ļχ	1 E		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DEAL	10/1/12
9.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	10:58A- 11:57A (EST)	3	3	X	(, x	(X	X	1 1	ı	1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	10/1/12
9.0.1	Closed Preempt	10/02/12						i i			I.	1 1					WBNS-TV (WBNS)	No Avail/Exception -	
9.0.2	Closed Preempt	10/02/12						i			ļ.	1 1					WBNS-TV (WBNS)	No Avail/Exception -	1
10.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:58A- 12:30P (EST)	3	3	×	()	(X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
11.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:30P- 2P (EST)	1	2	X	(X	(X	X	1 1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	10/1/12
					CO	NFII	RN	/IA	TIC	NC	C	ON'	TF	AC.	T				
ccepted	-Agency/Advertiser:			Date:	Accepted	-Station	:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back

Printed At: 02:45 PM on Tuesday, October 2 2012



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COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue

Washington, DC 20007

Suite 800

103073 Contract #

Schedule Dates 10/02/12-10/08/12 Advertiser

Obama for America (6765) Agency GMMB (4408)

Product Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

Buyer Name KAUFMA, MEREDITH

Phone/Fax

Brand

Salesperson

Sales Office

Comments

CPE 95/101/1904/SKED C

Account Types Billing Type

Standard

National/Political

OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C **Date Entered** 10/01/12 Last Modified

10/02/12 Kathy Sparks

\$68,340.00

No CO-OP

ECR07909308 Headline #

Demo

Order Type Normal

Package Deal

Entered By

Commission % 15.00

Commission \$12,060.00

Net Total Sales Tax WBNS-TV (WBNS) By Broadcast Month **Spots** Rate \$80,400.00 Oct. 2012 49 Grand Total: 49 \$80,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	2P- 3P (EST)	4	+	X	Χ	X	х	-		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	THE TALK	10/1/12
12.0.1	Closed Preempt	10/02/12						(E)	30								WBNS-TV (WBNS)	No Avail/Exception -	
13.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3P- 3:55P (EST)	3	3	Х	X	X	Х	1		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PHIL	10/1/12
14.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3:58P- 5P (EST)	3	3	Х	X	X	Х	- 1		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	OZ	10/1/12
15.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:58P- 7:30P (EST)	3	3	Х	Х	Χ	X	1		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	10/1/12
16.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:30P- 7:57P (EST)	3	3	X	Х	Х	X	- 1		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	10/1/12
17.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:57P- 9P (EST)	1	X			1 1	1 1			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM/PARTNERS	10/1/12
18.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	7:57P- 9P (EST)	1	ı	II.		X		1		1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	10/1/12
19.0	Revised Line / SPOT	10/07/12-10/07/12	3	:30	9P- 10P (EST)	1					1 1	1	Х				WBNS-TV (WBNS)	GOOD WIFE	10/1/12
19.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	9:30P- 10:30P (EST)	1		ĺ	0			- 1	Х	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/1/12
20.0	Revised Line / SPOT	10/07/12-10/07/12	3	:30	10P- 11P (EST)	1	ı	į.					Х				WBNS-TV (WBNS)	MENTALIST	10/1/12
20.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	10:30P- 11:30P (EST)	1	L	1		1			Х	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	10/1/12
21.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:35P- 12:37A (EST)	1	ı	X	Х	' X	Х			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/1/12
								e Ri	11 1		! !							2	
	-	=			CO	NFI	RIV	IA"	TIC	N	C	NC	TF	RAC	T				
ccepted	l-Agency/Advertiser:			Date:	Accepted	l-Station:									Date:	Comments:			

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B/E Bookend P/B Piggy Back

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1010 Wisconsin Avenue

Washington, DC 20007

Line Type / Break Type (Ref #)

GMMB

Suite 800

Line

WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

Agency Product Brand

Salesperson

Sales Office

Buyer Name

Comments

Sec Length

Dates

Contract #

Schedule Dates

Advertiser

political candidate (1775) Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

103073

GMMB (4408)

10/02/12-10/08/12

Obama for America (6765)

Political/Candidate (1161)

KAUFMA, MEREDITH

Phone/Fax CPE

Account Types Billing Type

OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C

Standard

Run Times

National/Political

95/101/1904/SKED C

Date Entered 10/01/12 **Last Modified**

10/02/12 Kathy Sparks **Entered By**

No CO-OP

Headline # ECR07909308

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,060.00 **Net Total** \$68,340.00

Total

Station

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Rate **Spots** \$80,400.00 Oct. 2012 49 Grand Total: 49 \$80,400.00

Comments

Entered

Line	Line Type / break Type (Ker #)	Dates	JCC L	cigui ix	an rinico		110	u vic ii	11 3	u Ju	Shor	Nacc	10001	Julion	Commence	
22.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 7A- 8A (ES	T)	1	X			1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/1/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 8A- 8:55A ((EST)	1	х			Ĭ.	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/1/12
24,0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 8:58A- 9:5	5A (EST)	1	X				1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/1/12
25.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 9:58A- 10:	55A (EST)	1	X	i	1 1	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/1/12
26.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 11:58A- 12	:30P (EST)	1	X	1	E j	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
27.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 12:30P- 2:3	30P (EST)	1	X	1 1	1 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	10/1/12
28.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 3:58P- 5P	(EST)	1	X		1 1	l i	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/1/12
29.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30 7:30P- 7:5	7P (EST)	1	X		1 1	i i	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	10/1/12
30.0	M/G For 9.0.1 / SPOT	10/08/12-10/08/12	3	:30 10:58A- 11	:57A (EST)	1	X	1	1 1	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	10/1/12
31.0	M/G For 12.0.1 / SPOT	10/08/12-10/08/12	3	:30 2P- 3P (ES	T)	1	X		1 1	ŧ	1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE TALK	10/1/12
32.0	M/G For 9.0.2 / SPOT	10/03/12-10/05/12	3	:30 5A- 5:55A	(EST)	1		X	į X	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	5AM NEWS	10/2/12
					CONF	FIR	AMS	MOIT	CO	NTI	RAC	T				225.15
ccepted	l-Agency/Advertiser:		C	ate:	Accepted-Stat	ion:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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